

# SIERRA TRADING POST®

## Entry Form & Adult Model Release

By completing this form, I \_\_\_\_\_ †\* (heretofore referred to as “the photographer”) claim sole and full legal ownership of the images and content hereby submitted to Sierra Trading Post.

### ***Photographer Release***

For valuable consideration received, I the photographer hereby grant to Sierra Trading Post the absolute and irrevocable right and unrestricted permission to publish images, video and content submitted by me, to reuse, and republish the same in whole or in part, individually or in any and all media now or hereafter, known and for any purpose whatsoever, for illustration, promotion, art, editorial, advertising, and trade, or any other purpose whatsoever without restriction as to alteration; and to use my name in connection therewith if Sierra Trading Post so chooses.

### ***Model Release Form***

The Model Release Form is to be completed only if you have models or people with recognizable features in your photographs, videos, digital images or content. One Model Release Form must be completed for each and every model appearing in your photograph(s), video or other content submitted to Sierra Trading Post. This section is to be completed, signed and dated by the model(s).

### ***Adult Model Release***

I \_\_\_\_\_ † (heretofore referred to as “the model”) in consideration of my engagement as a model, upon the terms herewith stated, do hereby release and discharge Sierra Trading Post and photographer from any and all claims and demands arising out of or in connection with the use of the images and content including without limitation any and all claims for libel or violation of any right of publicity or privacy. I, the model, do hereby grant Sierra Trading Post:

- a) the unrestricted right and permission to copyright and use, re-use, publish, and republish photographic portraits or pictures of me or in which I may be included intact or in part, without restriction as to changes or transformations in conjunction with my own or a fictitious name, made through any and all media now or hereafter known for illustration, art, promotion, advertising, trade, or any other purpose whatsoever.
- b) I also permit the use of any printed material in connection therewith.
- c) I hereby relinquish any right that I may have to examine or approve the completed product or products or the advertising copy or printed matter that may be used in conjunction therewith or the use to which it may be applied.
- d) I hereby release, discharge and agree to hold harmless Sierra Trading Post, the photographer, their heirs, legal representatives or assigns, and all persons functioning under their permission or authority, or those for whom they are functioning, from any liability by virtue of any blurring, distortion, alteration, optical illusion, or use in composite form whether intentional or otherwise, that may occur or be produced in the taking of said picture or in any subsequent processing thereof, as well as any publication thereof, including without limitation any claims for libel or invasion of privacy.
- e) I hereby affirm that I am over the age of majority and have the right to contract in my own name. I have read the above authorization, release and agreement, prior to its execution; I fully understand the contents thereof. This release agreement shall be binding upon me and my heirs, legal representatives and assigns.

Photographer Signature: <sup>^^</sup> \_\_\_\_\_

Model Signature: \_\_\_\_\_

Date: <sup>\*</sup> \_\_\_\_\_

Photographer Phone Number: \_\_\_\_\_

† Please print or type the full name of the photographer / minor model / parent or guardian where applicable.

\* Denotes a required field that must be completed in order to be eligible to win the photo contest.

^ Signature affirms that the photographer is at least 18 years of age and a U.S. citizen and/or U.S. permanent legal resident and has read and agrees to the official rules.