

SIERRA TRADING POST®

Entry Form & Minor Model Release

By completing this form, I _____ †* (heretofore referred to as “the photographer”) claim sole and full legal ownership of the images and content hereby submitted to Sierra Trading Post.

Photographer Release

For valuable consideration received, I the photographer hereby grant to Sierra Trading Post the absolute and irrevocable right and unrestricted permission to publish images, video and content submitted by me, to reuse, and republish the same in whole or in part, individually or in any and all media now or hereafter, known and for any purpose whatsoever, for illustration, promotion, art, editorial, advertising, and trade, or any other purpose whatsoever without restriction as to alteration; and to use my name in connection therewith if Sierra Trading Post so chooses.

Minor Model Release Form

The Minor Model Release Form is to be completed only if you have models or people with recognizable features who are less than 18 years old (by the date of submission) in your photographs, videos, digital images or content. One Minor Model Release Form must be completed for each and every minor model appearing in your photograph(s), video or other content submitted to Sierra Trading Post. The Minor Model Release Form is to be completed, signed and dated by at least one Parent or Legal Guardian of the minor.

Minor Model Release

I _____ † (heretofore referred to as “the Parent/Legal Guardian” for valuable consideration received, do hereby confer on Sierra Trading Post and the photographer the absolute and irrevocable right and permission with respect to the photographs taken of my minor child _____ † (heretofore referred to as “the minor”) in which he/she may be included with others:

- a) the unrestricted right and permission to copyright and use, re-use, publish, and republish photographic portraits or pictures of the minor, of who I am parent or legal guardian, in which they may be included intact or in part, without restriction as to changes or transformations in conjunction with their own or a fictitious name, made through any and all media now or hereafter known for illustration, art, promotion, advertising, trade, or any other purpose whatsoever.
- b) I also permit the use of any printed material in connection therewith.
- c) I hereby relinquish any right that I or my child the minor may have to examine or approve the completed product or products or the advertising copy or printed matter that may be used in conjunction therewith or the use to which it may be applied.
- d) I hereby release, discharge and agree to hold harmless Sierra Trading Post, the photographer, their heirs, legal representatives or assigns, and all persons functioning under their permission or authority, or those for whom they are functioning, from any liability by virtue of any blurring, distortion, alteration, optical illusion, or use in composite form whether intentional or otherwise, that may occur or be produced in the taking of said picture or in any subsequent processing thereof, as well as any publication thereof, including without limitation any claims for libel or invasion of privacy.

I have read the foregoing and fully understand the contents hereof. I represent that I am the Parent/Guardian of the above named model. For value received, I hereby consent to the foregoing on his/her behalf.

Photographer Signature: ^{^^} _____

Parent or Guardian Signature: _____

Date: ^{*} _____

Photographer Phone Number: _____

† Please print or type the full name of the photographer / minor model / parent or guardian where applicable.

* Denotes a required field that must be completed in order to be eligible to win the photo contest.

^ Signature affirms that the photographer is at least 18 years of age and a U.S. citizen and/or U.S. permanent legal resident and has read and agrees to the official rules.